

## IMPROVED ACCESS TO PROMOTIONS AND PUBLICATIONS

### MARKETING

Toolbox

**TOOLBOX**

FREE

BUY NOW CARSCAR

FREE DIGITAL MULTIMETER

\$2899.00

499.00

FREE

DOWNLOAD/VIEW 3.14mb

### SPECIAL MARKET PUBLICATIONS

HD/Fleet

Special Markets

Fleet and Heavy Duty

Tools and Equipment

DOWNLOAD/VIEW 2.5mb

### PRODUCT CATALOGS

Catalogs

Catalogs  
Click an image to download/view PDF brochure.

	Battery Quick Ref	15.2mb
	Fleet Quick Ref	44.6mb
	Tire and Wheel	26.9mb
	Slip N Grip	2.85mb

### PROMOTIONS

Parts Payoff Account Status

**EARN A \$25 GIFT CARD FOR EVERY \$1000 PURCHASED**

Account Status

REWARDS LIST

The Parts Payoff program rewards you for purchasing and installing the O'Reilly brands you know and trust. From April 1st thru May 31st, every qualifying purchase from the undergar brands below goes towards the balance of your Parts Payoff account. Parts Payoff members earn \$25 for each \$1000 in purchases\* during the 60 day promotional period. Purchase levels are set at \$1000, \$2000, \$3000 and \$4000. You can select from several ways to redeem your Parts Payoff funds, such as Lowe's, Best Buy, Bass Pro or O'Reilly gift cards or a travel voucher from our Travel Parts program.

REWARD LEVELS

- Level 1 = \$25
- Level 2 = \$50
- Level 3 = \$75
- Level 4 = \$100

\*Excludes in-store gift cards

5 Qualifying Purchases = \$5000.00

To next reward level \$1000

IT'S THAT EASY!

Gift Card



\*O'Reilly Auto Parts will issue a 1% rebate on eligible purchases (calculated net of returns average and any prompt payment discounts) that are electronically ordered through the new First Call website, provided that the professional customer has electronically ordered at least \$500.00 in eligible purchases per month. An additional 1% can be earned on electronic orders via an approved shop management system, up to \$199.00 dollars. The electronic sales earn back will be issued as a credit to the purchasing account or an O'Reilly gift card for cash accounts

This advertisement is prepared in advance. Therefore, an advertised product may not be available due to sales above anticipated demand, or because of circumstances beyond our control. In every case, we are committed to resolving inventory shortages. We reserve the right to limit quantities and substitute equal value/like-items for out of stock or discontinued merchandise. Artwork is for illustrative purposes only. Not responsible for errors in descriptions and/or illustrations. Not responsible for misprints. Special order items are noted with a Factory Direct logo. Freight charges may apply.