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MARKETING

Toolbox



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SPECIAL MARKET PUBLICATIONS

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PRODUCT CATALOGS

Catalogs

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Tire and Wheel 26.8mb



Slip N Grip 2.85mb

PROMOTIONS



Parts Payoff Account Status

EARN A \$25 GIFT CARD FOR EVERY \$1000 PURCHASED

Account Status

Registration

Rebate Status

The Parts Payoff program rewards you for purchasing and installing the O'Reilly brands you know and trust. From April 1st thru May 31st, every qualifying purchase from the O'Reilly brands below goes towards the balance of your Parts Payoff account. Parts Payoff members earn \$25 for each \$1000 in purchases* during the 60 day promotional period. Purchase levels are set at \$1000, \$2000, \$3000 and \$4000. You can select from several ways to redeem your Parts Payoff funds, such as a Visa, Best Buy, Bass Pro or O'Reilly gift card or a travel voucher from our Travel Parts program.



Reward Levels
Level 1 = \$25
Level 2 = \$50
Level 3 = \$75
Level 4 = \$100
*The cash credit will be \$100 on \$1000 per month.

\$ Qualifying Purchases:

\$ 0 0 0 0 0 0

To reach reward levels \$1000

These figures are not an anticipated earnings and are not to be used as a sales goal.

IT'S THAT EASY!

Search for code

Best Buy

Gift Card

Gift Card

Gift Card

*Select a gift card per year to receive, your account must be active.

BWD
ENGINE MANAGEMENT TECHNOLOGY

**REAL
WORLD
TRAINING**

Mitchell1

*O'Reilly Auto Parts will issue a 1% rebate on eligible purchases (calculated net of returns average and any prompt payment discounts) that are electronically ordered through the new First Call website, provided that the professional customer has electronically ordered at least \$500.00 in eligible purchases per month. An additional 1% can be earned on electronic orders via an approved shop management system, up to \$199.00 dollars. The electronic sales earn back will be issued as a credit to the purchasing account or an O'Reilly gift card for cash accounts.

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